UX/UI PROCESS

BY PANTIPA

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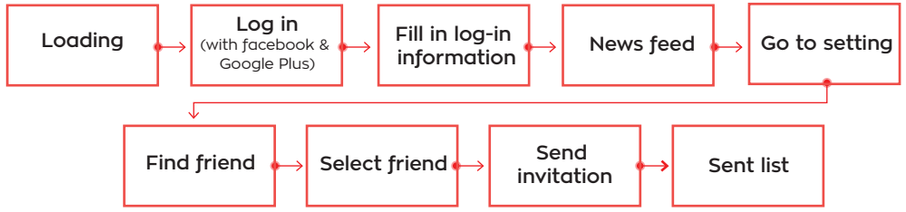
Project Description

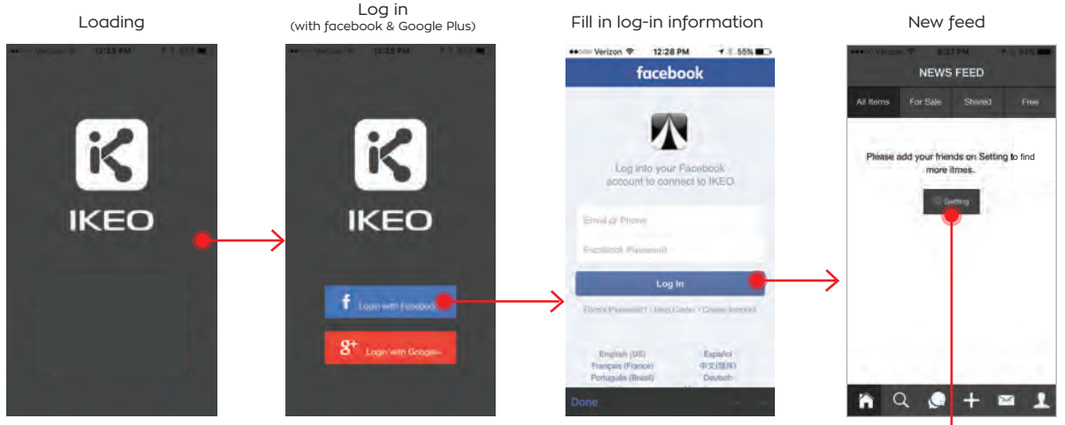
IKEO is a place that allows users to organize their items and share them with their close circle of friends. Users can monitor and track items that have been shared and returned. Users can also give away items or sell items to their friends.

USER TASK FLOW

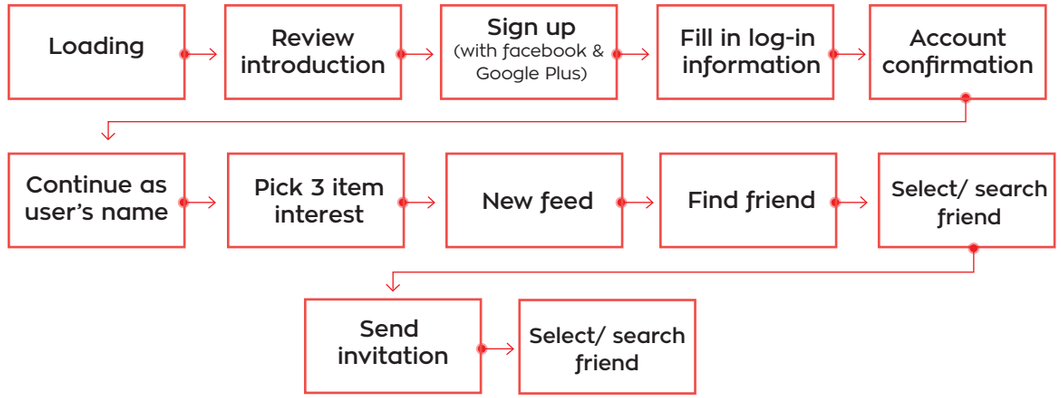
User Task #1: New User (Create account & Add friend)

Current Task Flow





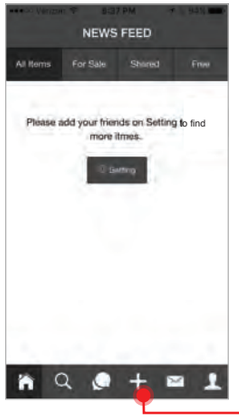
Task Flow Revision



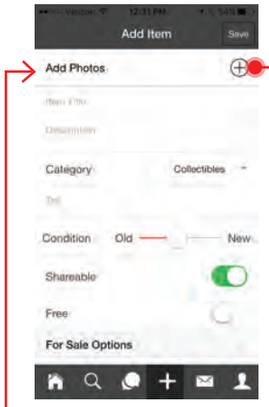
User Task #2: Add item & Share

Current Task Flow

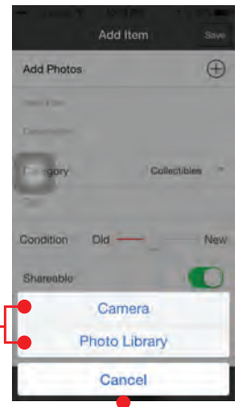
Select “Add” icon



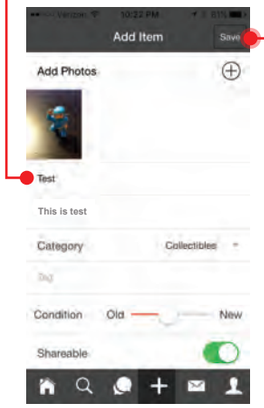
Add photo of item



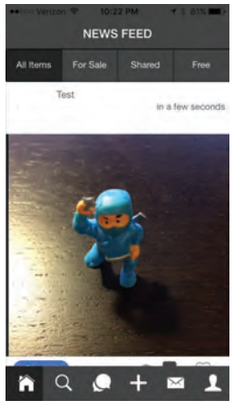
Add photo of item



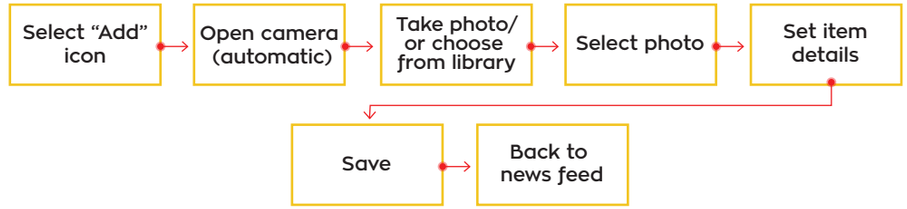
Set item detail



Back to new feed

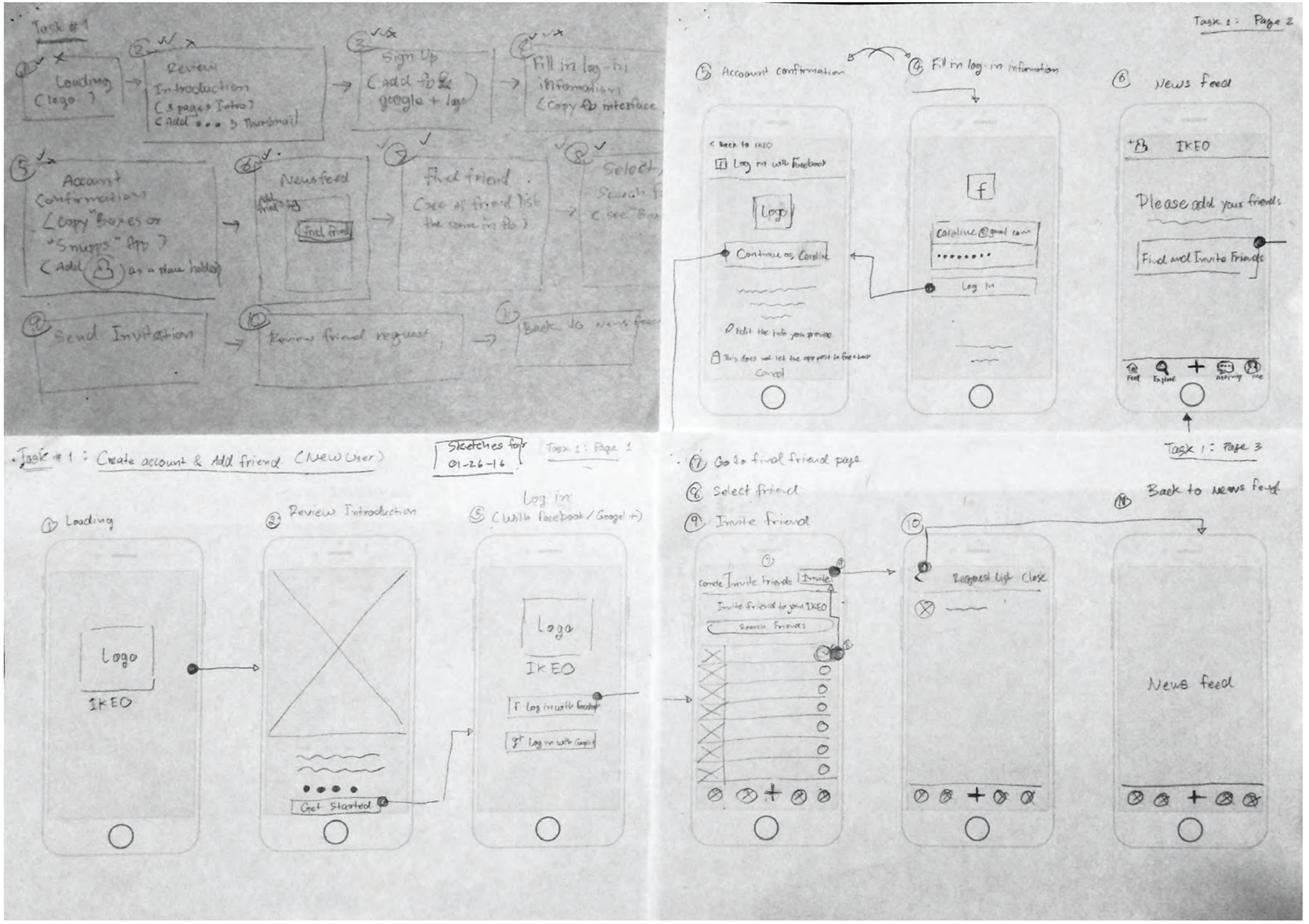


Task Flow Revision

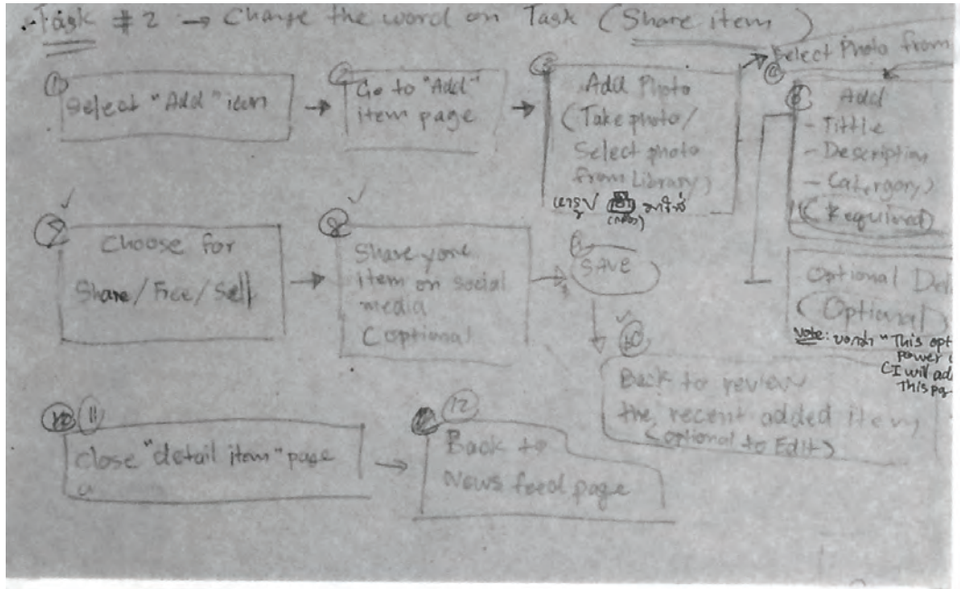


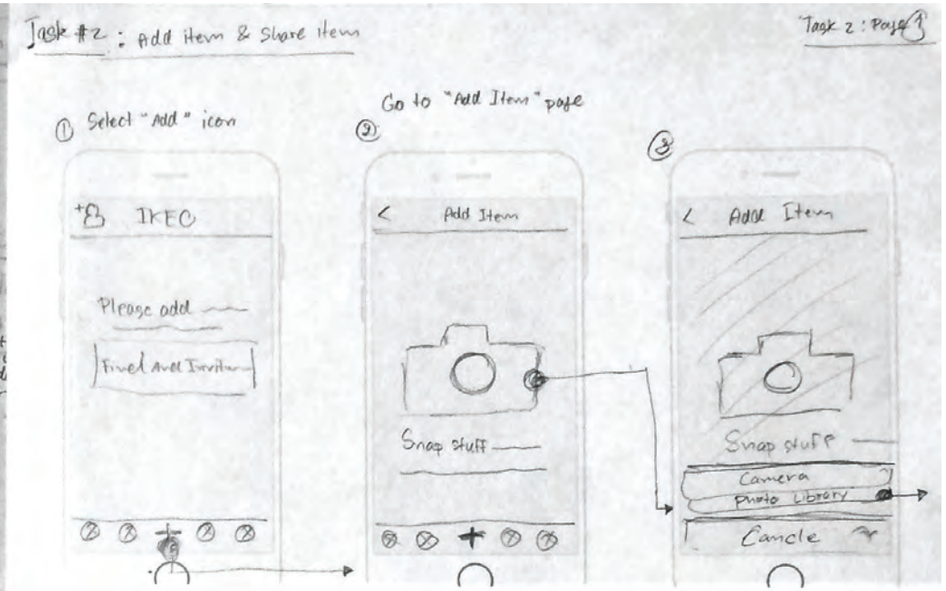
WIREFRAME SKETCHES

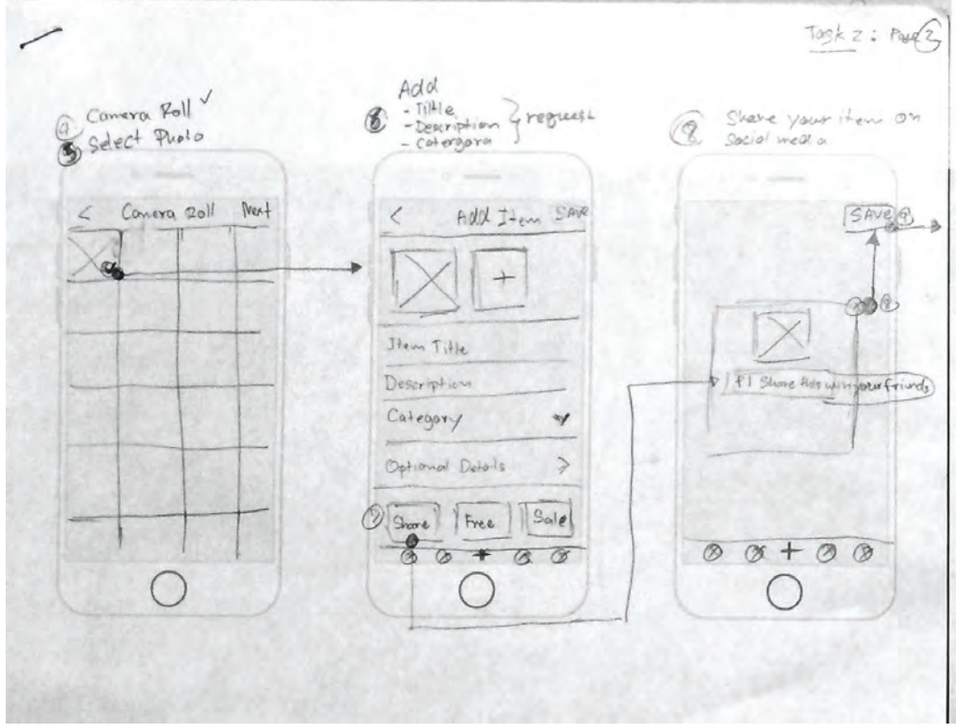
WIREFRAME SKETCHES TASK #1

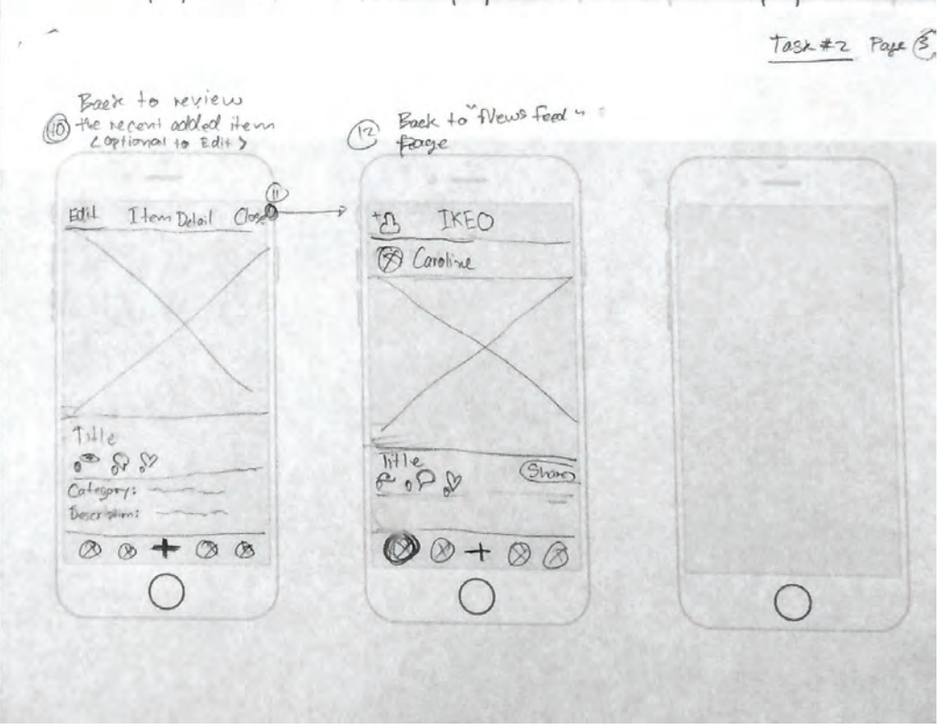


WIREFRAME SKETCHES TASK #2







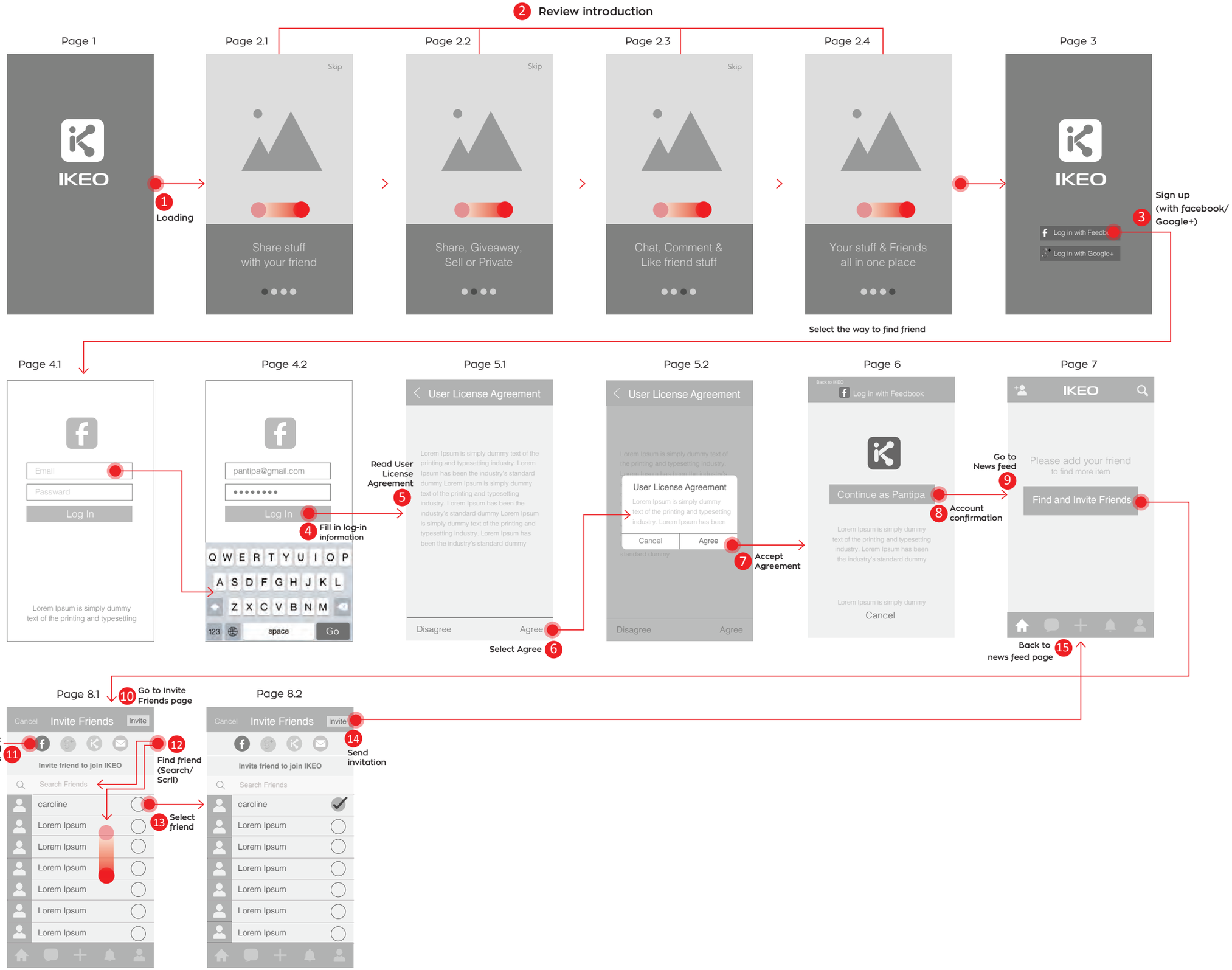


LOW-FIDILITY WIREFRAME

Lo-Fi Wireframe Task #1: New User (Create Account & Add Friend)

Start here

1. Loading
2. Review introduction (4 pages)
3. Sign up (with facebook/Google+)
4. Fill in log-in information
5. Read User License Agreement
6. Select Disagree/Agree
7. ACancel/ ccept Agreement
8. Account confirmation
9. Go to News feed
10. Go to Invite Friends page
11. Select friend options
12. Find friend (Search/Scroll)
13. Select friend
14. Send invitation
15. Back to news feed page



Lo-Fi Wireframe Task #2: Add Item & Share Item

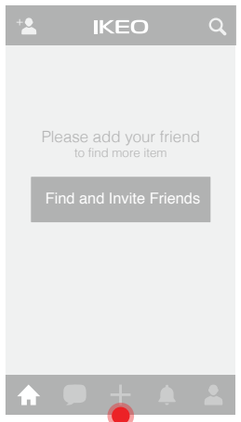
Start here

1. Select “Add” icon
2. Go to “Add Item” page
3. Select “camera” icon to add photo
4. Add photo (Take photo/ Select phot from libraly)
5. Select photo from libraly
6. Back to “Add Item” page with the selected photo
7. Add Title, Description (Required)
8. Select Catergory (Required)

Optional Detail (Optional)

9. Choose for Share/ Free/Sell/Private
10. Share your item on social midia (Optional)
11. Save
12. Review the recent added item (Optional to edit)
13. Close “Detail Item” page
14. Back to “News Feed” page

Page 1



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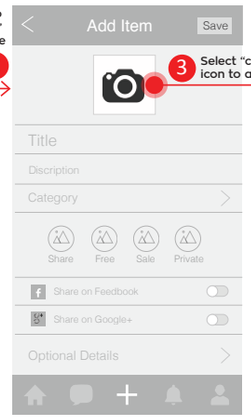

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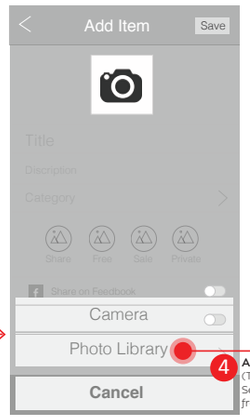

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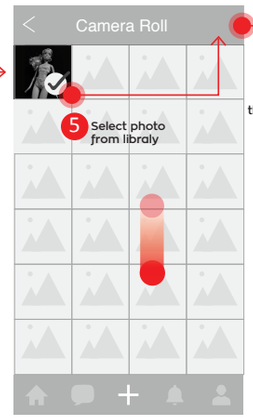
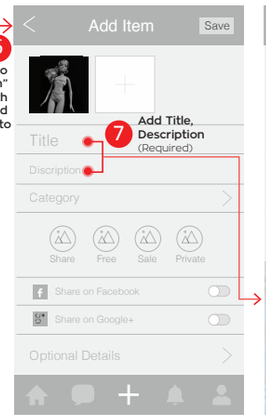


Page 5.1



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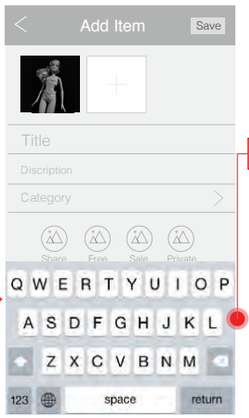

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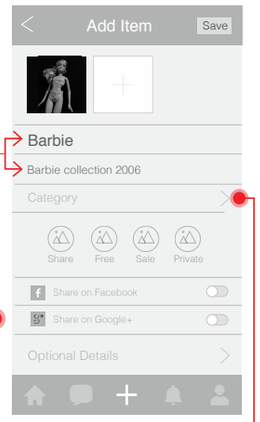
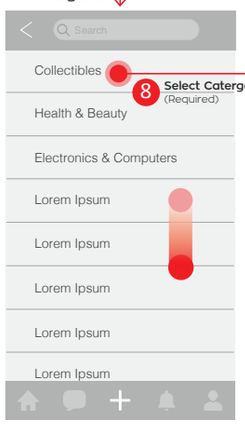


Page 6



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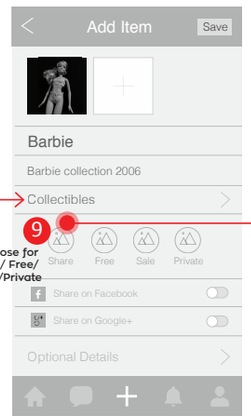

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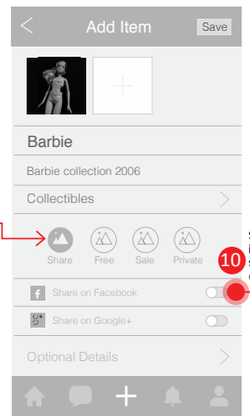
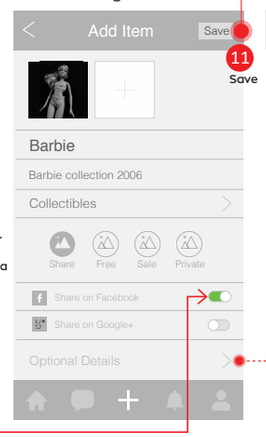
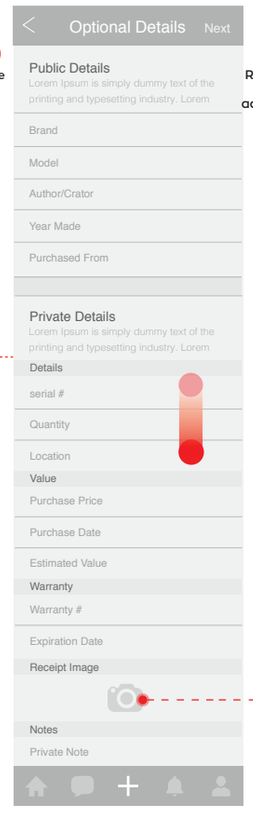


Page 9.1



Page 9.2 (Optional Details UI)



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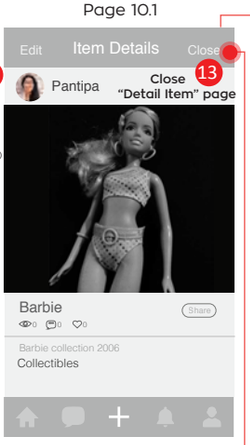
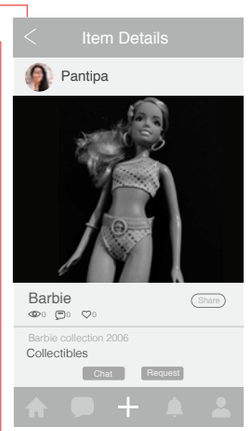
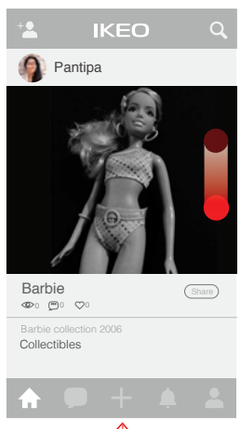


Page 10.2 (Borrower/Buyer UI)



Page 11 (Owner UI)



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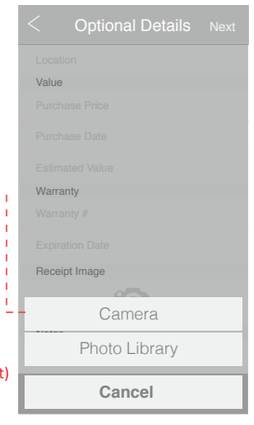


(Optional to take photo or choose photo from library for receipt of product)

Select “Add” icon

Go to “Add Item” page

Select “camera” icon to add photo

Add photo (Take photo/ Select phot from libraly)

Select photo from libraly

Back to “Add Item” page with the selected photo

Add Title, Description (Required)

Select Catergory (Required)

Choose for Share/ Free/Sell/Private

Share your item on social midia (Optional)

Save

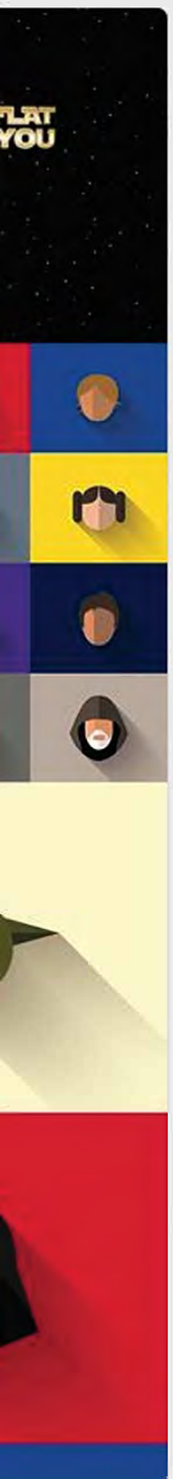
Review the recent added item (Optional to edit)

Close “Detail Item” page

Back to “News Feed” page

UI DESIGN

(OPTIONAL DESIGN)



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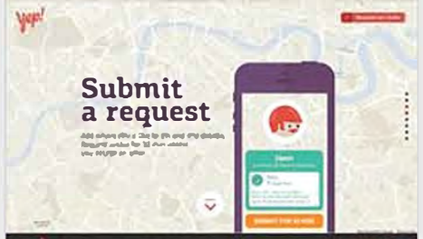
behance.net

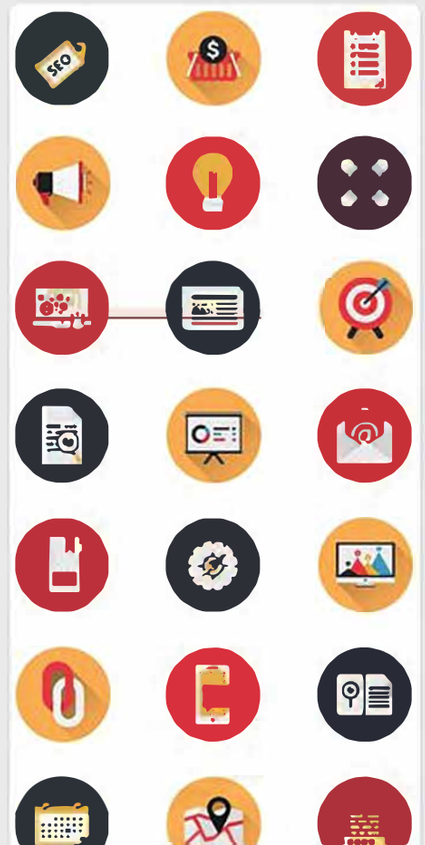


Nreader App by Amanda koh jia xin, via Behance

Be by Amanda koh jia xin

3k 405

Pinned from
behance.net



Unique App Design, Nreader #App #Design (www.pinterest.com...)

Be by Amanda koh jia xin

2.3k 268

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behance.net

Iconography

All Items

For Sale

Share

Free

All Items

For Sale

Share

Free

Share

Free

Sale

Private

Share

Free

Sale

Private

Optional UI Style

A

1

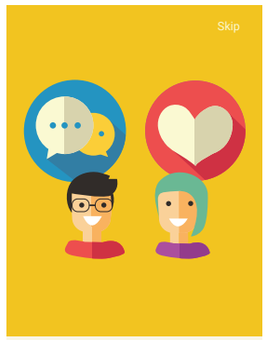
2

Share items
with your friend

3

Share, Giveaway
Sell or Keep Private

4

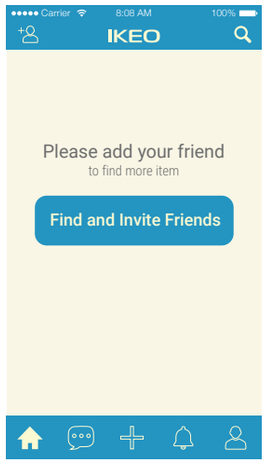


Chat, Comment &
Like friend's items

5

Your items & Friends
all in one place

6



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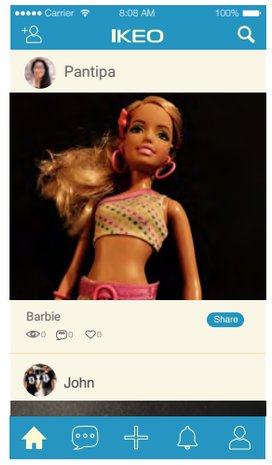

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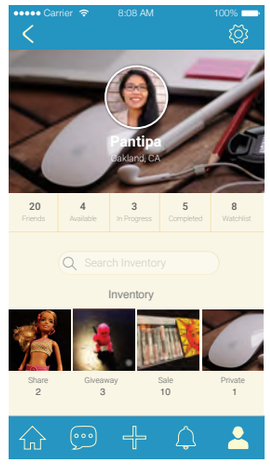
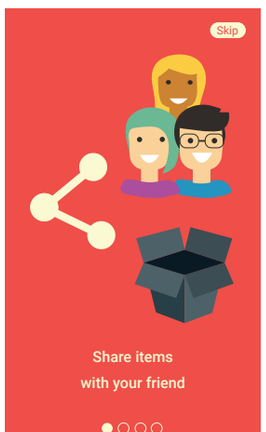


B

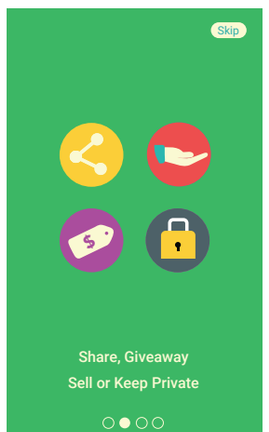
1

2



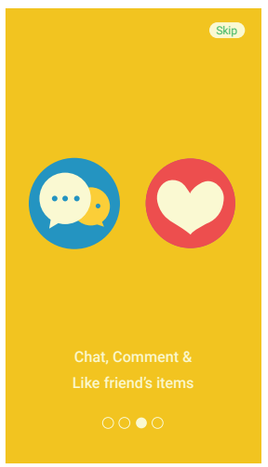
Share items
with your friend

3



Share, Giveaway
Sell or Keep Private

4



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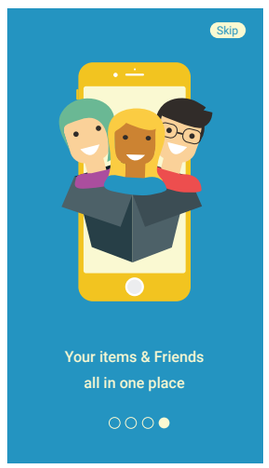
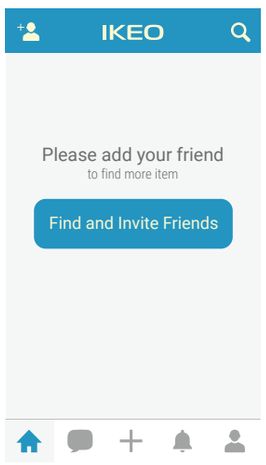


Your items & Friends
all in one place

6



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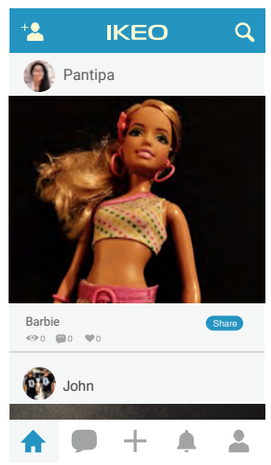

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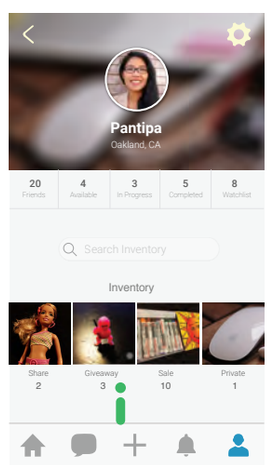


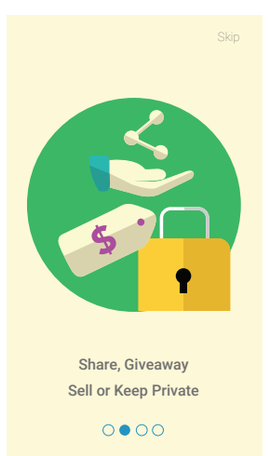
C

1

2

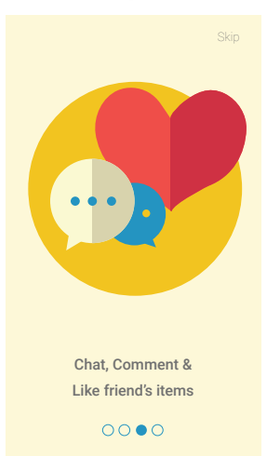
Share items
with your friend

3



Share, Giveaway
Sell or Keep Private

4



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Like friend's items

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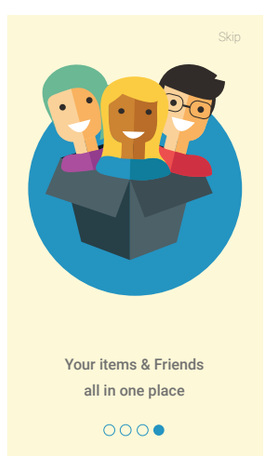

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all in one place

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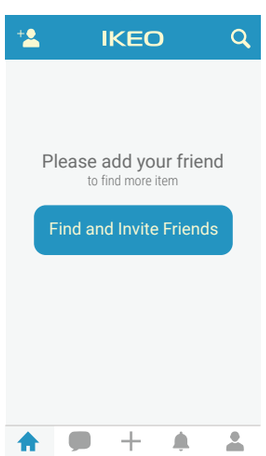

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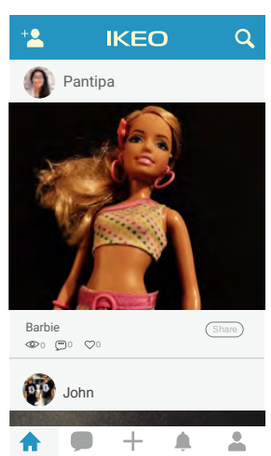

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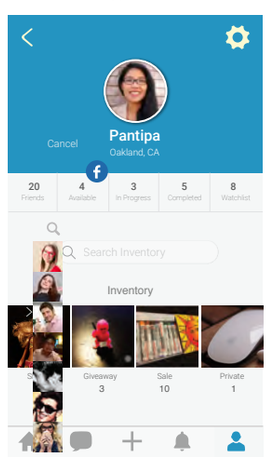

Final UI DesignTask #1

Page 1

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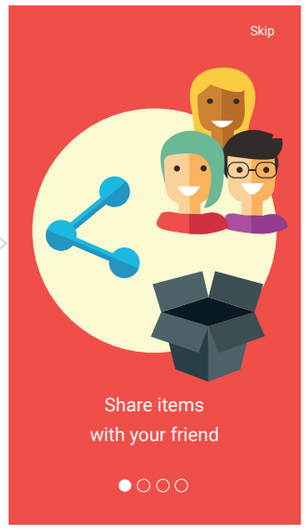

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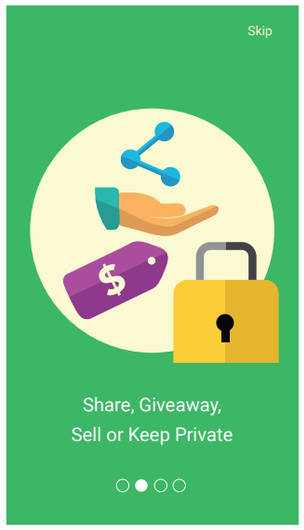

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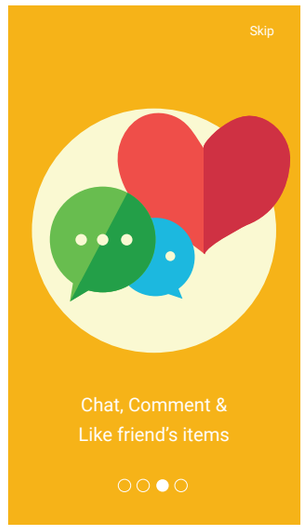

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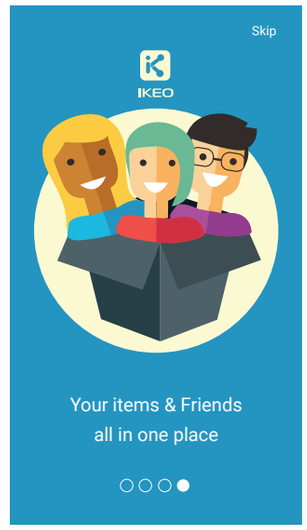

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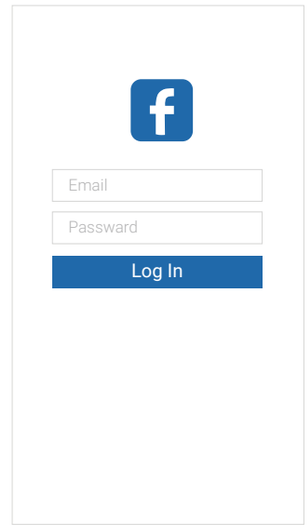

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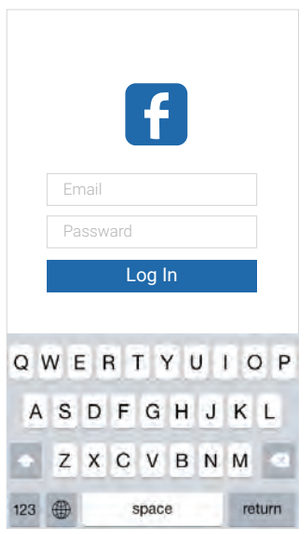

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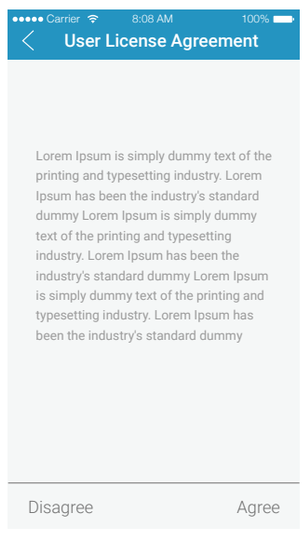

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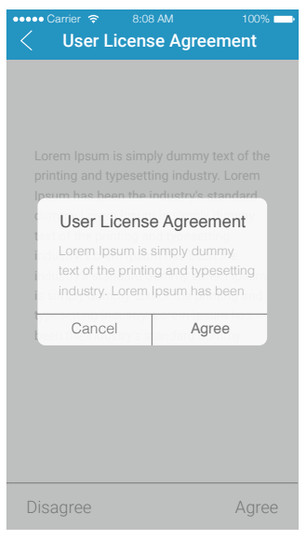

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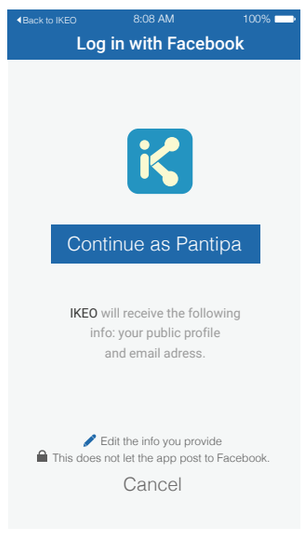

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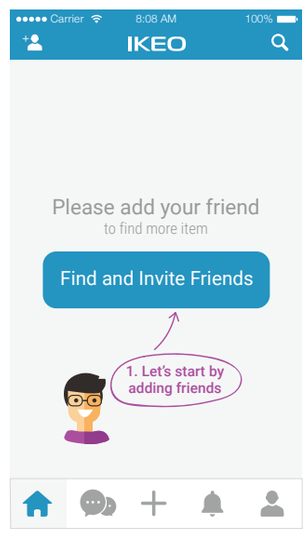

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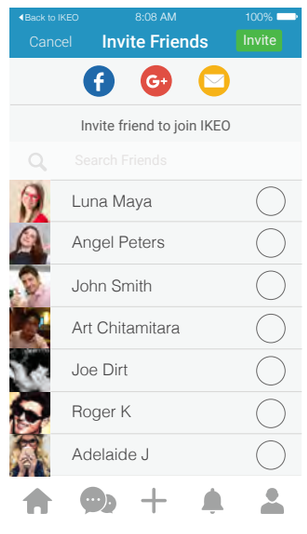

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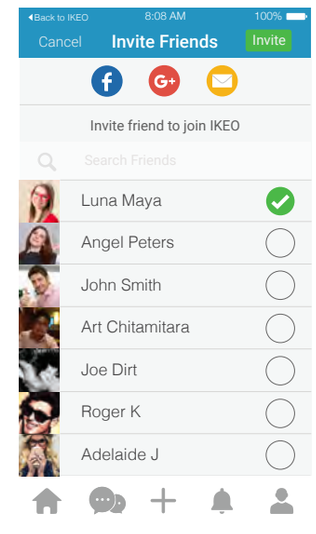

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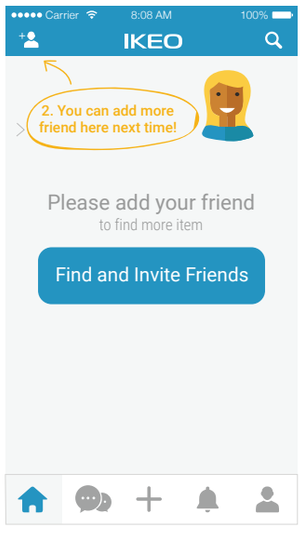

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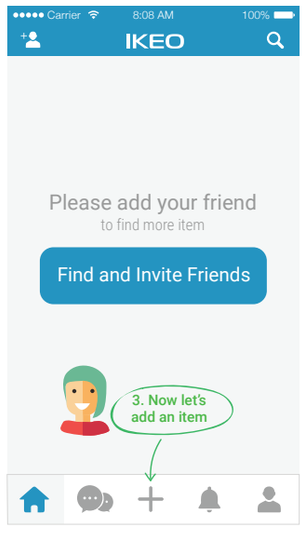

Final UI Design Task #2

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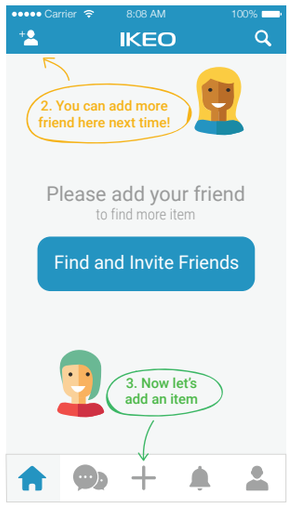

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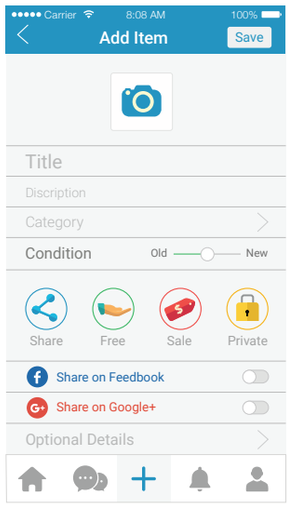

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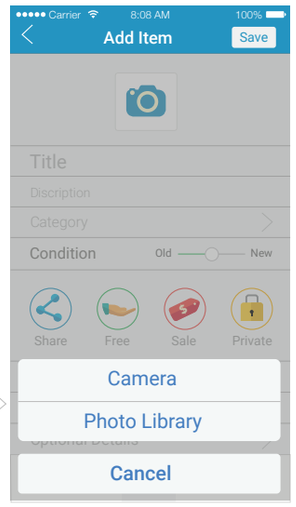

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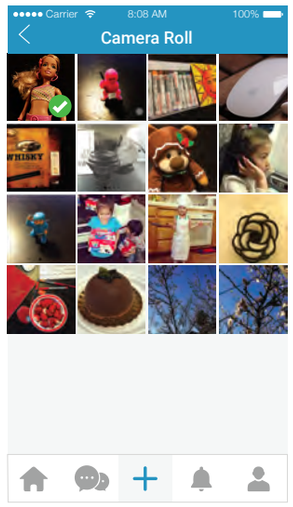

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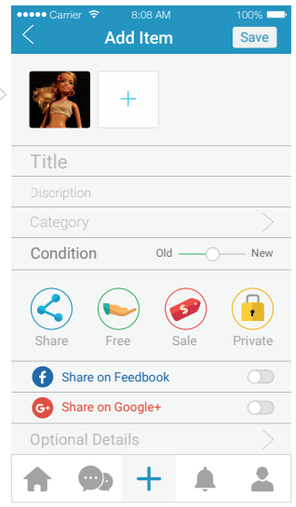

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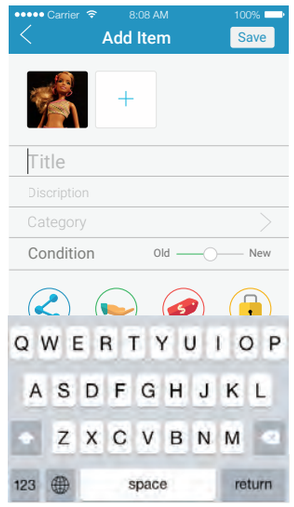

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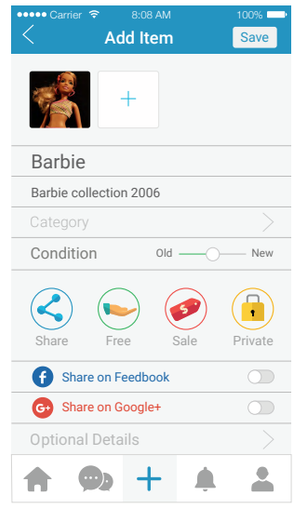

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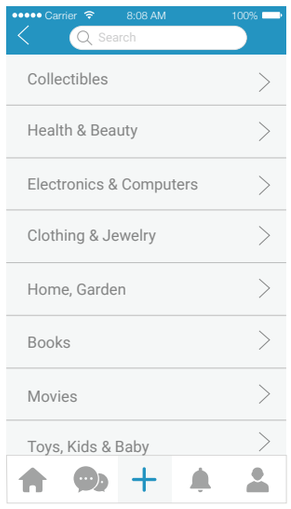

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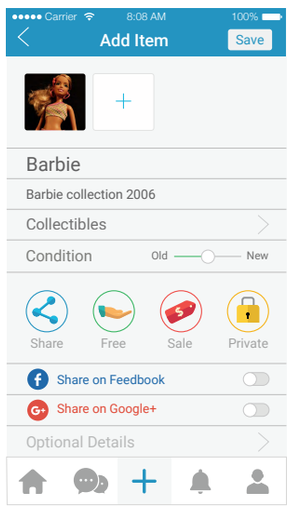

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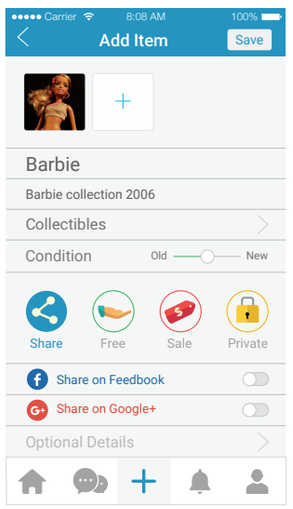
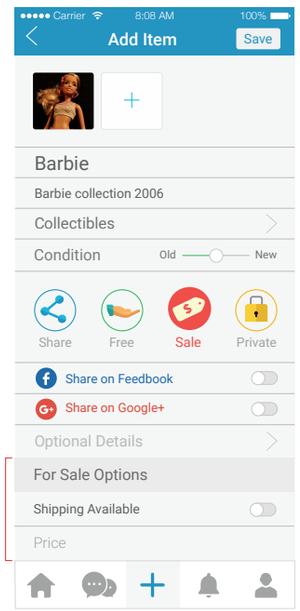


Free
(If you select "Free")

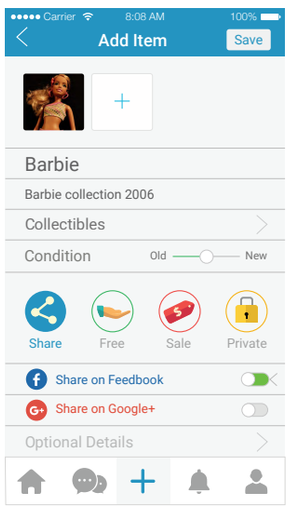
Private
(If you select "Private")

Page 8.2



If you select "Sale", "For Sale Options" will show.

Page 9.1



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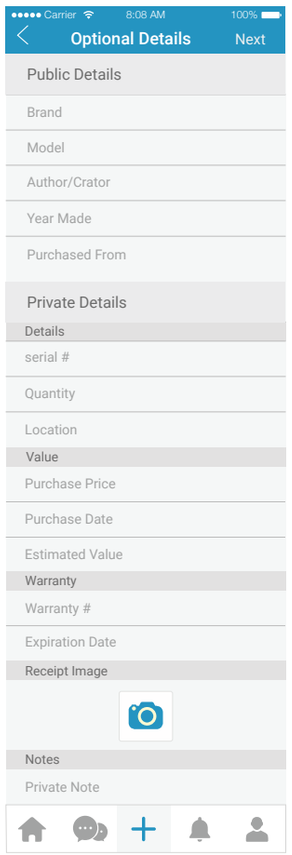

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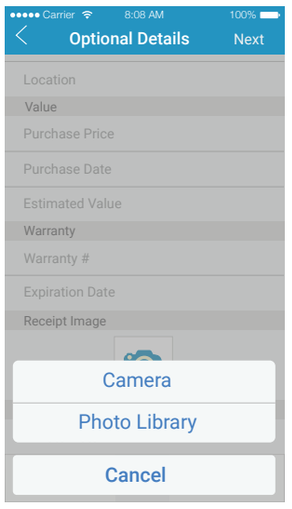

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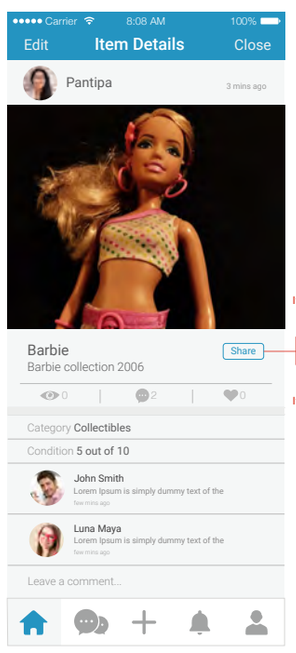


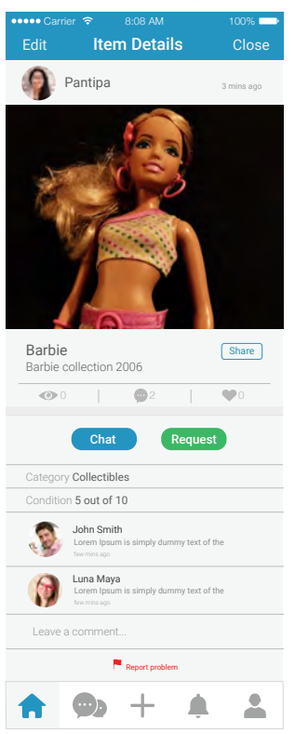
If item for Sale

Sale

Free

If item for Free

Page 10.2
(For Borrower/Buyer to see "Item Details Page")



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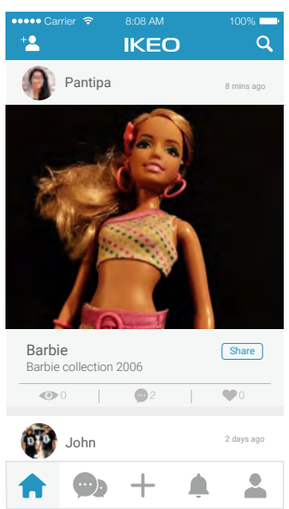

Newsfeed Page

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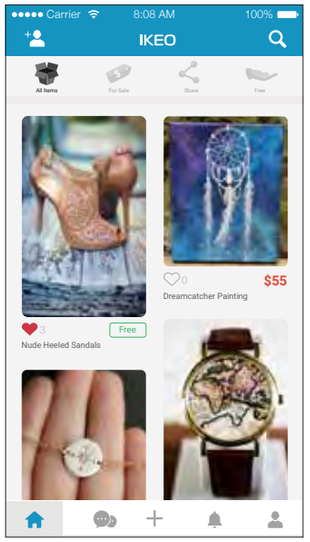

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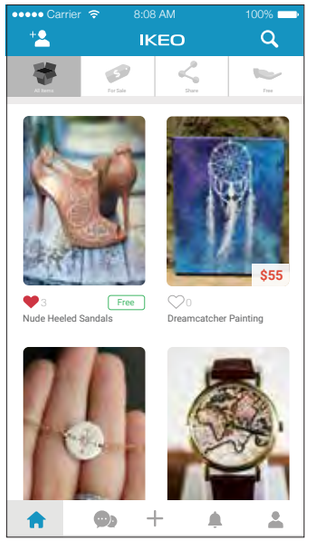

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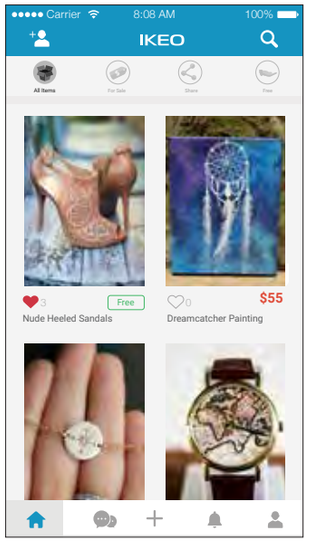

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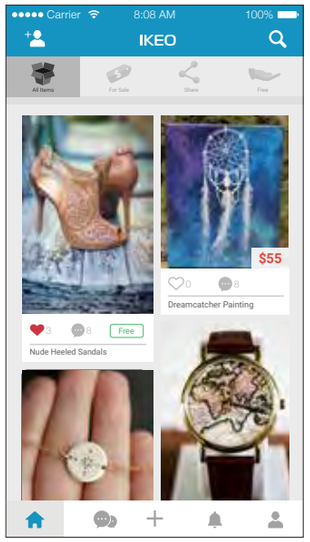

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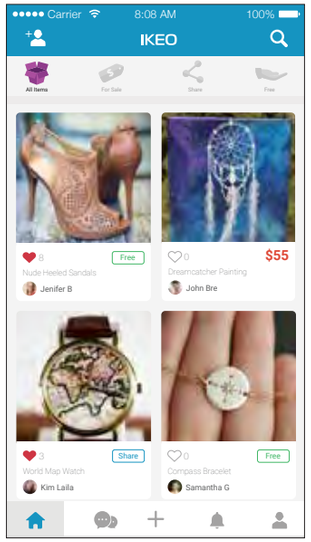

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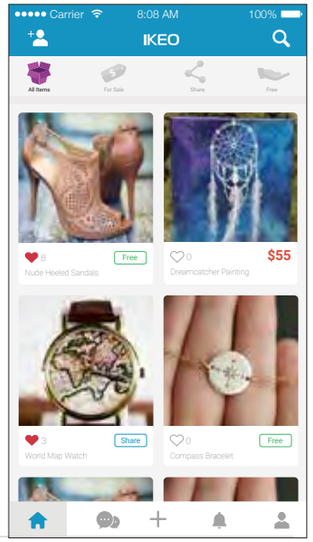
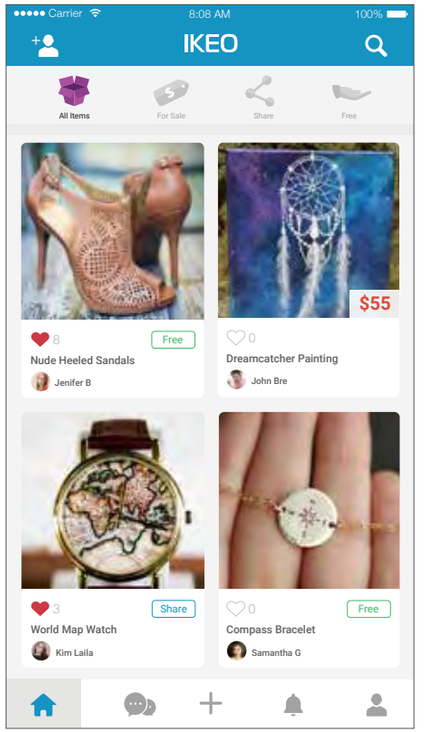
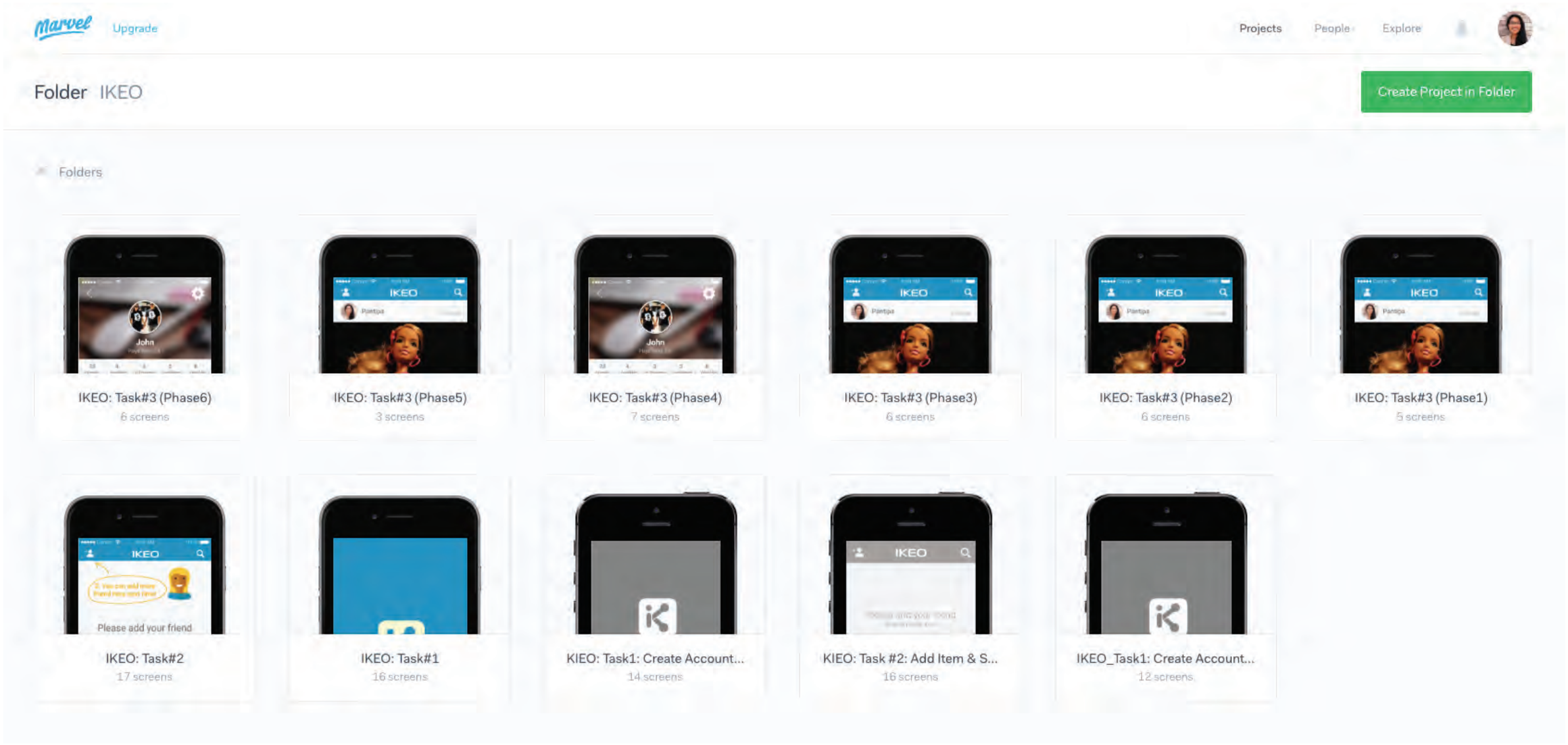


Final



Interactive Prototype



To View interactive Prototype, please contact **pantipamd@gmail.com**

THANK YOU